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Whichwarehouse press release

New Independent online warehouse portal provides 'intelligent' information service

A new independent portal providing up-to-date information on all aspects of the warehouse sector is being launched this week. This new venture will provide a comprehensive listing of warehouse operators, their facilities and added value services along with details of warehouses available for sale or lease, warehouse equipment and services directories and recruitment opportunities via an on-line database.

Called **Whichwarehouse.com**, this new 'intelligent' search facility gives warehouse operators, owners and users a 'live' one-stop-shop for the industry.

Whichwarehouse has been developed and financed by logistics and freight specialists and is truly independent. Advertisers on the site pay only a small fixed fee to add their warehouse for a set period on their own personal page of the website. Visitors to the site pay nothing and can contact the advertising companies directly.

Rates and terms are negotiated between the potential users and warehouse operators themselves. Whichwarehouse exists purely to provide the key introduction without interfering in the commercial negotiations.

Responding to industry needs, Whichwarehouse has been designed to be user friendly, fast and easy to use. It provides a low cost, highly focused method of searching the industry or marketing anything to do with warehouses.

“We recognised that there was a gap in the market place for providing the essential link between the organisations seeking warehouses and those companies operating within the sector. The site has been developed specifically to provide that introduction. Our expertise lies in providing market knowledge without getting

involved in the individual negotiations which we believe should be left to the parties involved” commented Joel Ray, Managing Director of Whichwarehouse.

Whichwarehouse has already received considerable support from warehouse operators and estate agents and is embarking on an extensive marketing campaign to raise the awareness of the site to users.

“Our aim is to become the number one resource for everyone involved with the warehousing market” said Joel.

For further information on Whichwarehouse, please contact Peter Acton Associates on 01737 353636 or info@paa-pr.co.uk